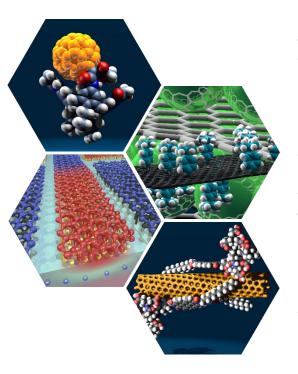




Workshop: Self-presentation and Networking



24th – 27th January 2022

9:00 am - 11:00 pm

Online Workshop

Contact: SFB 953 Geschäftsstelle e-Mail: sfb953@fau.de

Friedrich-Alexander Universität Erlangen-Nürnberg

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Do you find yourself at conferences drinking coffee alone or only with your own colleagues? Do you seem to miss every chance to network? Or do you have the feeling you can't keep the conver-sation going or can't even start it in the first place? No matter if you answer one of those ques-tions with a clear "yes" or you simply have the feeling that you could perfect your self-presentation skills, then this seminar might be just right for you From the first impression you leave, the conversation that follows to a successful or friendly follow-up... we will cover it during this seminar.

This is an interactive workshop with a lot of exercises and real-life examples. There is a special emphasis on communication, networking and media usage. The participants will be asked to pre-pare and debrief each session, submit written and recorded work to the trainer and also provide peer-to-peer feedback to other participants.

In this workshop you will ...

- get tips and tricks for expanding and keeping your network
- improve your self-presentation appearance
- design your personal pitch for job interviews, trade and career fairs, conferences and meetings
- learn about body language and the importance of a professional first impression
- get input on professional media usage for your career as a scientist

Coach

Dr. Karin Bodewits comes from the Netherlands where she studied Biology. After spending some time at Puleva Biotech in Spain and Unilever in China, she completed a PhD in Biochemistry at the University of Edinburgh. In 2012, she founded the successful company NaturalScience. Careers, a seminar and talk provider for natural- and life scientists. In this function, she became book author, short story writer, speaker and seminar leader and published a wide range of career and soft skills relates articles in magazines like Chemistry World and Naturejobs. She writes the Career Fables for Science Careers.



